

Entries open: 19 Jul 2021 • Entries close: 21 Oct 2021



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REGISTRATION



General Guideline for Registration

- ✓ **One-time** online registration is **required** for entering the JWA Dubai 2022
- ✓ All information must be completed in **English**, unless specified otherwise
- ✓ Mandatory information is listed with "*"
- ✓ Upon completion of registration form, please click "Save and Proceed" to access entry forms
- Changes and edits on the registration form can be made at any time before entry submission deadline, 21
 October 2021 by logging into the online entry account



Registration – Setting up an Account

Step 1

Create an online entry account at: <u>https://register.informamarkets-</u> info.com/Registration/default.aspx?fid=1040&lang=create

Create your online entry account
To enter the JWA Dubai 2022, please enter an email address and a password to create an online entry account. If you lost your password, this email would be used to recover the password.
Email Address: *
Confirm Email Address: *
Create your password: *
Confirm your password: *
Submit
If you have already registered, please click here to login.

Step 2

A confirmation email with the login information will be sent to the email address provided





Registration – Entering Information

Step 1

Select the applicable choice

		*Mandatory Field
Are you entering your own company/	/candidate or nominating a company/candidate? *	
Entering my company/myself	\bigcirc Nominating another company/individual	

Step 2

Fill in the business information and mailing address of the person in charge of the entries

Name: * Email: *	Select Salutation	Note: Make sure the email address is correct as emails will be the primary communication channel
Job Title: * Company Name: * Mailing Address: *	A idress City	Note: Make sure the names are correct as the company name in English will be used in various marketing materials (e.g. our official website, official publication etc.)
ZIP Code:	Select your Count	y \$

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Registration – Entering Information

Step 3

Fill in the contact details of the person in charge of the entries

Telephone * (Include country code):	
Mobile * (Include country code):	
WhatsApp * (Input N/A if not applicable):	

Step 4

Fill in the company information

Company Website:		_	Note: I based	Due o on th	diligenc e infori	ce ma	visits may be planned ation provided here
Year of Company Established: *							
Number of Employees in the Company: *							
Company Revenue in 2021 (Us\$): *							
Location of Head Office (Full Address): *							
	City	State					
	Select your Country		¢				
Location of Factory (Full Address): *							
	City	State					
	Select your Country		¢				
Location of Branches/ Subsidiaries (Cities):							

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Registration – Entering Information

Step 5

Fill in the contact information of a senior management representative of the entrant company

FOR SENIOR MANAGEMENT Owner, CEO, MD of the company, etc.			
Name: *	Select Salutation 💲	First Name	Last Name
Email: *			
Job Title: *			
Telephone * (Include country code):			

Notes:

- Email confirmation will also be sent to the senior management representative once an entry is submitted and received
- This representative should also be answering the category-specific questions in the entry forms targeting the senior management
- General communications will only be shared with the applicant

Step 6

Provide more information of the entrant company

ature of Business: *	
Buying Agent	Gem Laboratory / Gemmologist
Government Body	Equipment, Tools and Supplies - Manufacturing
Equipment, Tools and Supplies - Distribution	Industry Body/Trade Organisation
Jewellery Design	Manufacturing / Processing / Cutting and Polishing
Mining	Pearl Farming
Retailing - Department Store	Retailing - Jewellery Chain Store
Retailing - Mail Order House	Retailing - Standalone Store
Retailing - TV Home Shopping	Retailing - Online Shopping
Retailing - Others, please specify	Trading - Import and Export
Training Institute	Wholesaling / Distribution

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Registration – Entering Information

Step 7

Iogout

Click "Save" if the form is not completed; Click "Save and Proceed" after the form is filled out

Personal data that you provide to Informa Markets may be used to provide you with further information or materials about our publication(s), event(s) and service(s) from time to time by post, email, other electronic messaging, telephone and other means. If you do not want to receive information of this nature you may unsubscribe by sending an email to marketing@JWADubal.com. Please also include your name, company name and country in your email. You agree that the personal data provided by you in connection with your participation or proposed participation in the JWA may be used by Informa Markets in accordance with its privacy policy, see https://www.informamarkets-info.com/files/privacy/hk/Informalnfo_en.html.

Save Save and Proceed

Step 8

Read through the Terms and Conditions





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Registration – Logging in

Log in to your account at:

https://register.informamarkets-

info.com/Registration/default.aspx?fid=1040&lang=login

Login		
Please enter your registered	email address to amend entry and registration details.	
Email Address: *		
Password: *	Change Password Forget Password? Do not have an account? Create now Submit	 Notes: Click "Change Password" to reset the login password Click "Forget Password" to receive login password through the registered email

ENTRY SUBMISSION



General Guideline for Entry Submission

- ✓ All entries must be completed in **English**
- \checkmark Each entrant may enter a maximum of <u>2</u> categories
- ✓ Provide answers within the word limit as specified in each question
- ✓ Make sure you have utilised the word limit allowed in each question
- ✓ Make sure entry forms are submitted in order to enter the Awards
- ✓ Any entries not submitted by deadline will **NOT** be considered



Step 1

Click "Enter this Category" for the targeted category

CATEGORIES		
Brand of the Year - Retail	Download entry form	Enter this Category
Outstanding Enterprise of the Year	Download entry form	Enter this Category
Young Entrepreneur of the Year (age 40 and below)	Download entry form	Enter this Category

Click the "Close" button at the bottom of the Entry Form to return to category page

Save Draft	Submit	Close	

There will be a pop-up message asking whether the entrants would like to save their entry before quitting





Step 2

Expand the boxes to read the full entry guideline, terms and conditions and category criteria.

JWA	Dubai Category Entry Form		
BRAI	ND OF THE YEAR - RETAIL		_
Er	try Guideline	+	
Te	rms and Conditions	+	
C	itegory Criteria	+]
	BRAND OF THE YEAR - RETAIL		
	Entry Guideline		

It is free to enter JWA Dubai. Each applicant may submit a maximum of two (2) categories.

Please review the Terms and Conditions here before filling out the form.

All entries must be submitted online by completing the online Entry Form below. Entry Forms can be saved and remain accessible any time before the deadline. Even after submission, applicants are free to make changes to their applications within the entry period.

Please note that Part I, Part II and Part III MUST be completed by each applicant.

BRAND	OF THE YEAR - RETAIL		
Entry	/ Guideline +	j	
Term	s and Conditions +		
Cate	gory Criteria +	Ī	
	Entry Guideline	+	
	Terms and Conditions	-	
	Terms and Conditions		
	Rules of Entry		
	It is tree to enter the JWA Dubai. Each company is allowed to enter a maximum of 2 categories		
	 Each company is allowed to enter a maximum of 2 categories. Registration starts now and entry submission system will be open on <u>Monday, 19 July 2021</u>. Early registration allows additional time to review award categories and judging criteria before submitting entries, and increases the chance of being interviewed by the Judging Panel which can be an advantage in the judging process. 		



Step 2

Expand the boxes to read the full entry guideline, terms and conditions and category criteria.

JWA C	Dubai Category Entry Form			
BRAND	OF THE YEAR - RETAIL			
Entry Guideline +				
Terms and Conditions +				
Cate	gory Criteria +		_	
		+		
	Terms and Conditions	+		
	Category Criteria	-		
	This award will go to the brand in the Middle East countries/regions (including Bahrain, Egypt, Iraq, Israe Jordan, Kuwait, Lebanon, Oman, Palestine, Qatar, Saudi Arabia, Turkey, United Arab Emirates and Yemer can best demonstrate excellence and success in delivering the following:	l, n) that		
	 Increase in brand awareness, market share and customer experience Innovation in retail brand building and its delivery Consistent and sustainable financial results (expressed in absolute numbers and % change) Greater customer and staff engagement (preferably demonstrate improvement in numbers of new customers, new process added and comparison of staff turnover numbers in 2019, 2020 and 2021) Strong leadership and effective management (provide specific examples) 			

Step 3

Complete Part I – Company Information

	0
	0
	0
4	0
	&



Step 4

Complete Part II – Business Ethics

Upload supporting documents for Part II

Part II – Business Ethics

JWA Dubai promotes ethical approach and best practices in conducting business. Based on your company's philosophy and approach, please share initiatives covered by the measuring time frame of 18 months from January 2020 to June 2021 that best demonstrate your company's commitment to be socially responsible and conducts business in an ethical manner.

 Please provide <u>up to 3</u> examples of initiatives that demonstrate good business ethics (e.g. sourcing from responsible parties, anti-malpractice and data privacy) and commitment to corporate and social responsibility (e.g. employee well-being, quality work environment and community give back) (Maximum 300 words in total) 2 Please substantiate with up to <u>three (3)</u> relevant third-party verification or recognition where appropriate. Upload these materials using the "Upload a file" button at the bottom of Part II and follow the requirements for submitting supporting documents outlined in the beginning of the form. Sending materials NOT directly relevant to the entry will be counter-productive and might create a negative impact on your submission.

Upload a file

Notes:

Step 5

Format: PDF

File size limit: 5MB

- File names should be in English
- Upload videos to web space and insert the link to a PDF document
- All documents and certificates must be translated into English, or accompanied by English captions

0/300 words



Step 6

Complete Part III - Category-specific Criteria

Part III - Category-specific Criteria

This section is to be provided by the CEO, MD or person in charge of the business. Please provide your answers in the measuring time frame of 18 months from January 2020 to June 2021.

Due to the impact of COVID-19 on the global trade, the judging panel will take into consideration how the company reacts to the adverse impact brought by the pandemic and manages to sustain the business.

1 What is your brand positioning in the measuring time frame? What makes your brand unique in your category that differentiates your brand from competitions? (Maximum 250 words in total; scoring weight 30%)

Describe your brand positioning:

Your uniqueness and differentiations from competition

Step 7

Upload supporting documents for Part III

4 Supply a maximum of five (5) high-quality images, video clips or other relevant materials to support your answers above. Submitting materials not directly relevant to the entry will be counter-productive and reduce the chance of your entry being shortlisted by the judges. Please upload these materials using the "Upload a file" button at the bottom of Part III and follow the requirements for submitting supporting documents outlined in the beginning of the form. (Scoring weight: 10%)

Upload a file

Notes:

Format: PDF

File size limit: 5MB

- The supporting documents should substantiate all the claims made in the entry
- Language should be refined and in shorter sentences
- File names should be in English
- Upload videos to web space and insert the link to a PDF document
- All documents and certificates must be translated into English, or accompanied by English captions

* Entrants entering "Young Entrepreneur of the Year (age 40 and below)" need to provide a copy of the entrant's photo ID with full name and date of birth.

0/250 words



Step 8

Click "Save Draft" to log out at any point.

Note: Entrant may return and complete the form at any time using the login email and password

Draft saved will be shown under "Entries not Submitted":



Step 9

Check the boxes after reading through the disclaimers

 By submitting an entry, the non-refundable. By submitting an entry, it the entrant company has auther and the senior management of the senior management. 	e entrant, once selected as Honouree, agrees t s confirmed that the senior management repr orised and approved the submission* rement representative will receive a confirmation email aft	to pay the Honouree Package fee, which is esentative (Ms Testing Testing, Testing) of er the entry is submitted and received
Note:		

Email confirmation will also be sent to the senior management representative once an entry is submitted and received

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Entry Submission – Filling in the Entry Forms

Step 10

Click "Submit" at the bottom when the form is completed

Applicant	Title: Ms			
	First Name: Testing	Last Name: Testing		
	Company Name: Testing			
	City: Testing	Country/Region: Hong	Kong	
		Save Draft	Submit	Close
E logout				

Submitted entries will be shown under "Entries Submitted":

Entries Submitted		
Brand of the Year – Retail	Delete	Edit this entry

Notes: The applicant and the senior management representative will receive a confirmation email after an entry is submitted and received

- Changes can be made to the submitted entries anytime before the deadline at 19:59 Gulf Standard Time on 21 October (Thursday)
- Repeat the previous steps 1-10 to submit more entries



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DUBAI

If you have any enquiries regarding the entry submission, please feel free to contact us at <u>Info@JWADubai.com</u> or +852-2516-1643.